

# Louisiana Society of Allergy, Asthma & Immunology

## Implementation Plan Guidelines

### **Explain how you intend to execute the program?**

The meeting will be held at the Windsor Court Hotel in New Orleans, LA. Location site chosen by membership.

### **Provide the format for the program (didactic, case based, interactive)?**

Didactic lectures followed by interactive questions and answers. 8 case reports by Fellows-In-Training followed by interactive questions and answers.

### **Explain the educational method used, including the significance or uniqueness of your approach?**

The topics and agenda are selected specifically for our target audience, which is the membership of the LSAAI (Board certified allergist/immunologist) and well as fellows in training. Additionally there are unique allergy/immunology issues specific to our geographic region.

### **Explain how you intend to ensure fair balance in the program content?**

Speakers must disclose conflicts of interest and sources of funding before they speak. An interactive questions and answers period follows each presentation that all participants may participate in the program. All materials in the printed syllabus are reviewed for presence of bias.

### **What are the roles and qualifications for all of the educational partners, including the accredited provider and third parties?**

Speakers nationally recognized; expert in specific areas. The accrediting body of the national organization of board certified Allergist/Immunologist. This format has been successful for this target audience for the past 47 years.

### **Explain how you intend to drive participation in the program?**

1. Meeting announced in ACAAI & AAAAI journals. Mailing announcement to the membership and previous attendees and other nearby allergists (Mississippi allergists).
2. Board meeting in November & February. Program finalized by March. Materials gathered by end of April/early May. Materials printed by early June.
3. Faculty Selection process: Individuals recognized to be knowledgeable in specific areas either by publication or review.

### **Have you conducted similar initiatives in the past?**

We have been putting on this meeting in this format for the past 47 years.